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**Fresno COG Policy Board  
MINUTES  
Thursday, May 30, 2024  
5:30 PM**

**The meeting was held at the Fresno COG Sequoia Room**

**Members Attending:**

Mayor Elsa Lopez, City of Firebaugh  
Mayor Juan Mejia, City of Fowler  
Councilmember Mike Karbassi, City of Fresno  
Mayor Rey Leon, City of Huron  
Mayor Brandon Pursell, City of Kingsburg  
Mayor Diana Guerra-Silva, City of Orange Cove  
Mayor Alma Beltran, City of Parlier  
Councilmember Mary Fast, City of Reedley  
Mayor Frank Gonzalez, City of Sanger  
Mayor Julia Hernandez, City of San Joaquin  
Mayor Scott Robertson, City of Selma  
Michael Navarro, Caltrans  
Robert Phipps, Interim Executive Director  
Bryan Rome, Legal Counsel

**Absent:**

Mayor Lynne Ashbeck, City of Clovis  
Mayor James Horn, City of Coalinga  
Mayor Maria Pacheco, City of Kerman  
Mayor Victor Martinez, City of Mendota  
Supervisor Sal Quintero, County of Fresno

**Quorum:** At the start of the meeting, there were 11 members representing 67.36% of the population. There was a quorum to conduct business.

The meeting was called to order at 5:56 p.m. by Mayor Beltran (Parlier), Chair.

**SITTING AS THE FRESNO COUNTY MAYORS SELECTION COMMITTEE (Includes the County)**

**A. Measure C Citizen Oversight Committee Appointment (Jake Martinez) [APPOINT]**

**Summary:** Fresno Council of Governments' Policy Board, acting as the Fresno County Mayors' Select Committee, along with the chairman of the Fresno County Board of Supervisors, is tasked with appointing members to the Measure C Citizen Oversight Committee (COC) consistent with the November 2006 voter-approved Measure C Expenditure Plan.

The COC informs the public and ensures that Measure C program revenues are spent as promised.

The Measure C Expenditure Plan specifies that the COC shall comprise 13 members, including six at-large public members who respectively reside in each of the five Fresno County Supervisorial Districts. Three of the six must reside in the Fresno-Clovis metropolitan area and two must reside in the unincorporated rural area of the county (east and west). The remaining seven members must be representatives drawn from a diverse mix of interested community organizations.

Members serve four-year terms, with a maximum limit of eight years on the committee. Appendix G of the Measure C Extension Expenditure Plan (attached) states the Committee's duties and responsibilities. Currently, there are four vacancies on the Oversight Committee:

- Two positions for community organization representatives (organization/agency/service clubs/chambers of commerce, etc. must provide an applicant with a letter of recommendation.)
- Two public-at-large positions representing the following:
  - Unincorporated rural Area West of State Route 99 (Supervisorial District 1)
  - Fresno-Clovis Metropolitan Area (Supervisorial District 4)

After advertising the vacancies recently, staff have received two applications from residents whose terms would begin on May 31, 2024. Lindsey Hopson's application covers the Fresno-Clovis Metropolitan Area (Supervisorial District 4). Stacy Williams' application is for the "Community Representative Organization" as a representative of United Way, Fresno-Madera Counties (UFMW).

Fresno COG and Fresno County Transportation Authority staff will continue recruiting new members until all the positions are filled.

Measure C Citizen Oversight Committee webpage: [fresnocog.org/citizen-oversight-committee/](http://fresnocog.org/citizen-oversight-committee/)

**Action:** Appoint Lindsay Hopson and Stacy Williams to the Measure C Citizen Oversight Committee.

- Jake Martinez (FCOG) introduced the applicants and both gave a brief introductory of themselves.
- After an opportunity for public comment, Mayor Pursell (Kingsburg) motioned, Mayor Guerra-Silva (Orange Cove) seconded to approve Lindsay Hopson and Stacy Williams to serve as representatives on the committee.

**Vote: All in favor, no opposed.**

**Absent: Clovis, Coalinga, Kerman, Mendota, Fresno County.**

**Motion passed by acclamation.**

## **SITTING AS THE FRESNO COUNCIL OF GOVERNMENTS**

### **I. TRANSPORTATION CONSENT ITEMS**

- A. Executive Minutes of April 25, 2024 [APPROVE]**
- B. Third Quarterly FY 24 Work Element and Financial Report (Les Beshears) [APPROVE]**
- C. Federal Transit Administration FY 2024 Apportionments (Matthew Shimizu) [INFORMATION]**
- D. Fiscal Year 2024-25 Local Transportation Fund (LTF) Final Estimates (Les Beshears) [ACTION]**
- E. Fiscal Year 2024-25 State Transit Assistance (STA) Final Estimates (Les Beshears) [ACTION]**

- F. **Fiscal Year 2024-25 State of Good Repair (SGR) Final Estimates (Les Beshears) [ACTION]**
- G. **FY 2024-2025 Fresno COG Annual Unmet Transit Needs Update (Todd Sobrado) [INFORMATION]**
- H. **Release of Measure C New Technology Reserve Program 2024 Grant Application (Simran Jhutti) [INFORMATION]**
- I. **SB 125 Transit and Intercity Rail Capital Program (TIRCP) and Zero-Emission Transit Capital Program (ZETCP) Project Package (Jennifer Rodriguez) [ACTION]**
- J. **Draft 2023 Federal Transportation Improvement Program (FTIP) Amendment No. 17, Draft 2022 Regional Transportation Plan (RTP) Amendment No. 3, and Draft 2024 Air Quality Conformity Analysis for Interagency Consultation and Public Review (Ofelia Abundez) [INFORMATION]**
- K. **2026 Regional Transportation Plan Roundtable (Brenda Thomas) [INFORMATION]**

- Chair Beltran asked if any member wished to pull any items.
- After an opportunity for public comment, Mayor Leon (Huron) moved, and Mayor Hernandez (San Joaquin) seconded to approve consent items A-K.

**Vote: All in favor, no opposed.**

**Absent: Clovis, Coalinga, Kerman, Mendota, Fresno County.**

**Motion passed by acclamation.**

## II. TRANSPORTATION ACTION/DISCUSSION ITEMS

### A. **Fresno COG Regional Early Action Planning Program 2.0 Project Awards (Robert Phipps) [ACTION]**

**Summary:** The Regional Early Action Planning (REAP) 2.0 grant program was included in the 2021 State budget and seeks to accelerate infill development, reduce vehicle miles traveled (VMT) and increase housing supplies at all affordability levels.

Fresno COG was originally awarded \$13.5 million in REAP 2.0 funds; however, Gov. Newsom's January budget proposal cut the program in half, leaving the region with approximately \$6.5 million to award (after administrative and program management expenses) through a competitive application process. The recent May revise left the January change intact.

REAP 2.0 is primarily administered through the California Department of Housing and Community Development (HCD), working in conjunction with the California Air Resources Board (CARB), the Governor's Office of Planning and Research (OPR) and the Strategic Growth Council (SGC).

On Dec. 1, 2023, Fresno COG received eight project applications from member jurisdictions seeking a collective \$21 million. On Jan. 17, 2024 a scoring committee comprising 11 representatives from various agencies, including three of the State agencies administering REAP 2.0, met to discuss and rank the projects.

Committee members scored the projects based on Fresno COG's guidelines as approved by the State's administering agencies. Of the eight applications, the City of Firebaugh's Downtown Infill Initiative, the City of Fresno's Blackstone Betterment project and the City of San Joaquin's park and trail project were the top three scoring projects, in that order. A summary of the full program outreach, application and scoring process is attached.

Based on the anticipated cuts, the scoring committee, staff and the TTC recommends the City of Firebaugh receive its full \$1.5 million request, while Blackstone Betterment receive the remaining \$5 million against a \$10.6 million request. In contrast, the Policy Advisory Committee voted to award the City of Firebaugh \$1.5 million, the City of San Joaquin \$1 million and the City of Fresno \$4 million.

Given uncertainty surrounding the State budget and the fact that no funding has been issued to date, despite multiple invoices, staff thought it prudent to wait until at least the Governor's May revise was issued to formally award the projects. HCD recently informed Fresno COG that it will pay up to 25 percent of its allocation, or \$2.8 million. This news, coupled with the May revise announcement, prompts the project awards at this time.

To be clear, it is unknown whether Fresno COG will receive funding beyond the \$2.8 million and will not contract for more than that amount until it is received from HCD.

Importantly, should REAP 2.0 funding be restored, Blackstone Betterment could be funded at its full request and the City of San Joaquin could also be awarded \$1 million for its proposed new trail system and public park -- components of an already-approved housing development on three parcels in the City.

The attached spreadsheet displays the project rankings and two possible funding scenarios.

**ACTION:** There is a split recommendation:

1. Staff, the REAP 2.0 scoring committee and TTC recommend the Policy Board approve the following project awards:

City of Firebaugh -- \$1.5 million

City of Fresno -- \$5 million

2. The Policy Advisory Committee recommends:

City of Firebaugh -- \$1.5 million

City of San Joaquin -- \$1 million

City of Fresno -- \$4 million

- Robert Phipps (FCOG) pulled the item from discussion based on new information received. The item will return to the next Board agenda in June.

**B. Fresno County Regional Active Transportation Plan Negative Declaration Adoption (Jennifer Rodriguez)  
[PUBLIC HEARING] [ACTION]**

**Summary:** Fresno COG developed a Regional Active Transportation Plan (R-ATP) to provide a comprehensive document outlining the future of walking and bicycling in Fresno County. The R-ATP was developed in coordination with Fresno COG's member agencies, the general public, and stakeholder groups, such as local bicycling groups, walking advocates, educational institutions, and disadvantaged communities.

The R-ATP is intended to help Fresno COG's member agencies better compete for funding sources to support ATPs and to satisfy California Transportation Commission (CTC) requirements. The cities of Clovis, Fresno, Reedley, and Selma have recently prepared or will soon complete their own ATPs. The participating agencies in this R-ATP update are: Firebaugh, Fowler, Huron, Mendota, Orange Cove, Coalinga, Kerman, Kingsburg, Parlier, Sanger, San Joaquin, and the County of Fresno, each of which can rely on the R-ATP to satisfy CTC requirements.

One of the project's main goals is to detail a potential network of safe and attractive trails, sidewalks, and bikeways that connect Fresno County residents to key destinations—especially local schools, parks, and transit. The networks include: shared-use paths, bike lanes, and routes, sidewalks, and crosswalk improvements. Other goals are to create a network of regional bikeways that allow bicyclists to safely ride between cities and other regional destinations, and to increase regional walking and bicycling trips by creating user-friendly facilities.

The draft Regional ATP was published for public comment on February 8, 2024 to March 20, 2024. The draft R-ATP was presented to TTC/PAC and the Board in February.

Due to the file size, a link to the Fresno County R-ATP Update can be found here:

[Active Transportation - Fresno Council of Governments \(fresnocog.org\)](https://www.fresnocog.org)

The first four chapters contain:

1. Introduction
2. Existing Conditions
3. Planned Networks and Program
4. Implementation

Chapters 5-16 are devoted to each jurisdiction's status and future plans. Chapter 17 included community connections that describe the conditions and future plans for walking and bicycling connections among incorporated and unincorporated communities in Fresno County and with other counties.

The Appendix contains:

- (A) Plan conformance with the CTC's ATP guidelines
- (B) Public Participation
- (C) Relationship to other plans and policies
- (D) Projects, priorities, and cost estimates
- (E) Funding sources
- (F) Fact sheets
- (G) Safe routes to school inventory
- (H) Jurisdictional resolutions

A Program Initial Study/Negative Declaration, in accordance with the California Environmental Quality Act (CEQA), was prepared for the R-ATP. The CEQA document was released for a 30-day public review on April 11th and ended May 13th. A public hearing is also required for this item.

The R-ATP contains various programs, policies, and recommendations that pertain to bicycle and pedestrian facilities in Fresno County. Projects are identified at a conceptual level for the Fresno County R-ATP. Specific development is not being proposed under the regional plan and adopting the CEQA document would not authorize any development.

Action: Staff and TTC/PAC recommend two actions:

1. The Policy Board open the public hearing, receive comments, and close the public hearing.
  2. The Policy Board adopt the Negative Declaration for the Fresno County Regional Active Transportation Plan through Resolution 2024-13.
- Jennifer Rodriguez provided background information on the Negative Declaration for the R-ATP.

- Mayor Beltran – Chair opened the public hearing at 6:11pm.
- Mayor Beltran – Hearing no comments, Chair closed the public hearing at 6:11pm.
- After an opportunity for public comment, Mayor Guerra-Silva (Orange Cove) moved, and Mayor Leon (Huron) seconded to approve the action.

**Vote: All in favor, no opposed.**

**Absent: Clovis, Coalinga, Kerman, Mendota, Fresno County.**

**Motion passed by acclamation.**

**C. Fresno County Regional Active Transportation Plan Adoption (Jennifer Rodriguez) [ACTION]**

**Summary:** A description of the Fresno County Regional Active Transportation Plan (R-ATP) is included in the item above. The R-ATP includes all the elements the California Transportation Commission (CTC) requires for ATPs, as well as a separate chapter for the County and each of the 11 cities involved. The draft plan was available for public review between Feb. 8 and March 20. The CEQA document was released for a 30-day public review on April 11 to May 13.

**Action:** Staff and TTC/PAC recommend the Policy Board approve Resolution 2024-14, adopting the Fresno County Regional Active Transportation Plan.

- Jennifer Rodriguez (FCOG) reported on the adoption plan.
- After an opportunity for public comment, Mayor Leon (Huron) moved, and Councilmember Karbassi (Fresno City) seconded to approve the motion.

**Vote: All in favor, no opposed.**

**Absent: Clovis, Coalinga, Kerman, Mendota, Fresno County.**

**Motion passed by acclamation.**

**D. CalVans Joint Powers Authority (JPA) Amendment (Brenda Thomas) [ACTION]**

**Summary:** Fresno COG has been a member in good standing of the CalVans Joint Powers Authority (JPA) for several years, and appoints one Policy Board member to the CalVans JPA Board. Fresno COG administers the Measure C Measure C Ag Worker and Commuter Vanpool programs, subsidizing 85 CalVans vanpools through the programs.

Recently, CalVans updated its Joint Powers Agreement, which is attached in redline and clean formats. CalVans requests that all members return the signed JPA by the end of May so that it may execute and file an "Amendment of a Joint Powers Agreement" with the State of California by July 1.

Attached is an Amended and Restated Agreement to Form Joint Powers Authority for the California Vanpool Authority. The REDLINE version is compared to the current Joint Powers Agreement for CalVans. For ease of review, staff has included the most notable changes from the last version, along with a brief description or explanation of the change.

**Article I, General Provisions, Section 2 of the Joint Powers Agreement amended in its entirety to read as follows:**

**2. Boundaries.**

"The boundaries of the Transit Authority shall be the same as the collective geographic boundaries of the Member Agencies, however, nothing herein shall prevent or prohibit the Transit Authority from operating or providing its services outside of Transit Authority boundaries."

Discussion: This change is included to give the Authority flexibility as to whether it will operate. This allows the Authority to operate outside of the jurisdictional boundaries of its members.

**Article II, Organization, Section 5 of the Joint Powers Agreement amended in its entirety to read as follows:**

**5. Meetings.**

"The Board shall by resolution establish the date, time, and place for regular meetings. Special meetings may be called by either the Chair of the Board or the Executive Director as otherwise allowed by law. All meetings of the Board shall be in conformance with the Ralph M. Brown Act (California Government Code Sections 64950, et seq.), as will meetings of its committees, if any, to the extent required by law. The Board may hold meetings in any fashion and utilizing any technology, including but not limited to telephone, video conference, or other permissible technology under the Ralph M. Brown Act. The Board of Directors may establish from time-to-time compensation, reimbursement or a fee to be paid to those Directors who appear at any meeting of the Board or any committee."

Discussion: This change provides flexibility, as allowed by law, for the Authority to have teleconference or video meetings because of the Authority's jurisdictional reach being statewide.

**Article II, Organization, Section 8 of the Joint Powers Agreement amended in its entirety to read as follows:**

**8. Supermajority Vote.**

"Notwithstanding Article II, Section 7, the following matters require a Supermajority Vote. A Supermajority Vote means 2/3 vote of the Board members present at any meeting at which a quorum is present:

The borrowing of funds or otherwise incurring any debt on behalf of the Transit Authority outside the everyday operations of the Transit Agency.

Voluntarily permitting a lien to be placed on any equipment, assets, or property of the Transit Authority."

Discussion: Requires these certain items to be subject to a 2/3 vote. Other matters are decided by simple majority.

**Article II, Organization, Section 10 of the Joint Powers Agreement is amended in its entirety to read as follows:**

**10. Committees.**

"Notwithstanding Article II, Section 9 above, The Board of Directors may establish, from time to time, an Executive Committee, a Legislative Committee, and a Nominating Committee. These committees may be established by a majority vote of the Board, and any rules, procedures, and direction shall be provided by the Board to such committees."

Discussion: This section is new and allows for certain committees to be established.

"Article III, Finances, Section 1 (c) of the Joint Powers Agreement is amended in its entirety to read as follows:

(c) Member Agencies may contract with or assist the Transit Authority with obtaining federal, state, or other public funds or payments, as may be available;

Any advance made in accordance with paragraph (c) of this Section 1 shall be repaid in the manner agreed to by the advancing Member Agency and the Board, at the time the advance is made. Nothing herein shall prohibit the receipt or acceptance of donations by or from non-Member Agencies as determined from time to time by the Board."

Discussion: This Section provides for the Authority to seek available Federal, State or public funds. It also allows for donations from non-member agencies. Recently, Authority clients have offered to donate vehicles for ownership and use by the Authority under certain conditions.

**Article IV, Miscellaneous, Section 3 of the Joint Powers Agreement is amended in its entirety to read as follows:**

**3. Withdrawal.**

"A Member Agency may withdraw from the Transit Authority by filing its written notice of withdrawal with the Executive Director 180 days before the actual withdrawal. Such a withdrawal shall be effective on the last day of the 180 days. The withdrawal of a Member Agency shall not in any way discharge, impair, or modify the voluntarily assumed obligations of the withdrawn Member Agency in existence as of the effective date of its withdrawal.

Withdrawal of a Member Agency shall not affect the remaining Member Agencies, nor shall such withdrawal change or impact where the Transit Authority can provide services or otherwise operate."

Discussion: The change in this Section clarifies that if a member agency withdraws, that does not automatically result in the Authority being prohibited from operating in that jurisdiction.

**Action:** Staff and TTC/PAC recommend the Fresno COG Policy Board authorize the Chairperson and legal counsel to sign the updated CalVans Joint Powers Agreement on behalf of the agency.

- Brenda Thomas (FCOG) reported on the JPA Amendment.
- After an opportunity for public comment, Mayor Leon (Huron) moved, and Councilmember Fast (Reedley) seconded to approve the motion.

**Vote: All in favor, no opposed.**

**Absent: Clovis, Coalinga, Kerman, Mendota, Fresno County.**

**Motion passed by acclamation.**

**E. Fiscal Years 2024-25 Through 2026-27 Disadvantaged Business Enterprise (DBE) Goal (Les Beshears) [PUBLIC HEARING]**

**Summary:** Fresno Council of Governments, in accordance with 49 CFR Part 26, adopts a triennial disadvantaged business enterprise (DBE) goal to apply to Fresno COG-awarded contracts funded with Federal or State grants. The goal applies to a variety of technical transportation- and air quality-related studies funded by Federal Highway, and Federal Transit Administration programs. The studies are itemized in the Overall Work Program and budget. Also included is a Federal Transit Administration 5339 grant passed on to the Fresno County Rural Transit Agency.

- On 05/27/2021 the Fresno COG Policy Board adopted Resolution 2021-15 setting the three-year DBE goal at 7.14% for the period 2021-22 through 2023-24,
- During the 2021-22 fiscal year Fresno COG secured 18 procurements totaling \$6,049,976, of which \$730,960 or 12%, were DBE contracts.
- During 2022-23 Fresno COG, approved eight procurements totaling \$12,606,721, of which \$962,781 or 8% were DBE contracts.
- In 2023-24 Fresno COG approved 12 procurements totaling \$2,238,405. Overall DBE participation was \$256,090 or 11%.

Total procurements for the three-year period from 2021-22 through 2023-24 were \$20,895,102. Overall DBE participation was \$1,949,831 or 9%, meeting the proposed three-year goal.



The 2024-25 OWP and budget identifies \$10.5 million in contracting opportunities during the fiscal year. Of this amount, \$6.9 million involve federal funds subject to the DBE goal methodology.

Request for proposals will be solicited from qualified consultants at various times during the 2024-25 through 2026-27 fiscal years. Any firm with technical qualifications to perform these studies or projects may apply to be added to Fresno COG's RFP listing. Firms wishing to qualify as a DBE must provide a current certification in compliance with 49 CFR Part 26, issued by the State of California, Department of Transportation, the National Economic Development Administration, the City of Fresno, the County of Fresno or some other certifying governmental agency.

The triennial DBE goal takes into consideration certified DBE availability in Fresno COG's market area. It also considers disparity studies undertaken by the state Department of Transportation in 2016, 2019, 2021 and 2022 that determined three groups exhibited disparity indices substantially below parity and are presumed to be disadvantaged: Black American, Hispanic American and Native American. Two additional groups displayed disparity indices below parity but did not reach the threshold considered substantial; White Woman-Owned Business and Subcontinent Asian-American.

Staff obtained a copy of the California Unified Certification Program (CUCP) database to analyze the Fresno area procurement market by NAICS Code. This analysis was compared to the U.S. Census Bureau's County Business Patterns to determine the availability of DBEs willing and able to perform services in this market area. With this data staff calculated the step 1 base goal required by Federal regulations at 8.04%.

Regulations also provide for a Step 2 adjustment that may consider other factors, such as prior-year DBE participation and disparity studies to fine tune the goal to this market.

Results from Fresno COG's prior-year programs vary significantly from year to year as old programs close out and new programs begin; however, the dynamic nature of the programs change from year to year, negating a valid prior-year comparison.

Caltrans' disparity analysis contains considerable, useful information but is not directly comparable to Fresno COG's program.

Fresno COG staff performed a major update to its bidder's list soliciting NAICS codes, DBE certifications and purging inactive vendors. The database now contains 236 companies, including 14 DBEs, of which three are Asian-Pacific American-owned, five woman-owned, five Hispanic male-owned, and one Subcontinent Asian male-owned, resulting in a ratio of DBEs to non-DBEs of 5.9%.

After considering prior-year program performance, State disparity studies and Fresno COG's local bidders list, no Step 2 adjustments are proposed and staff recommends the Policy Board adopts an 8.04% goal determined by the statewide CUCP and U.S. Census Bureau's County Business Patterns as a valid reflection of DBEs willing and able to do business in this market area. Importantly, a formal public hearing is required for this item.

**Recommendation:** Staff and TTC/PAC recommend two actions:

1. The Policy Board open the public hearing, receive comments and close the public hearing.
2. Adopt Resolution 2024-08 setting the Triennial Disadvantaged Business Enterprise goal at 8.04%.

- Les Beshears (FCOG) gave a report on the Disadvantaged Business Enterprise (DBE) Goal.
- Chair Mayor Beltran opened the public hearing at 6:26 pm.
- Member comments:
  - Mayor Rey Leon (Huron) asked what the percentage amount was based on.
- Public comments:

- Eric Payne (Central Valley Urban Institute) encouraged agencies to formalize partnership agreements with other offices to coordinate DBE contractors.
- Chair Mayor Beltran closed the public hearing at 6:36 pm.
- After an opportunity for public comment, Mayor Guerra-Silva (Orange Cove) motioned, and Councilmember Fast (Reedley) seconded to approve the actions as presented.

**Votes: 11 yes. All in favor, no opposed.**

**Absent: Clovis, Coalinga, Kerman, Mendota, Fresno County.**

**Motion passed.**

**F. Caltrans Report (Caltrans) [INFORMATION]**

- Michael Navarro (Caltrans) gave the following updates:
  - Grant opportunities: Cycle 7 due June 17<sup>th</sup>, Cycle 12 due in September.
  - 99 Kern to Sacramento Kicking off engagement June 12<sup>th</sup> and 13<sup>th</sup>.
  - Floral/99 open in Selma.
  - Firebaugh awarded planning grant.

**This item is informational. No action is required.**

**III. ADMINISTRATIVE CONSENT ITEMS**

**A. RTP Public Outreach Firm Proposal (Brenda Thomas) [ACTION]**

**Summary:** Fresno Council of Governments (Fresno COG) released a request for proposals (RFP) in February searching for qualified consultants to work with staff and a diverse group of regionwide stakeholders and the community to develop and implement a comprehensive and progressive overall multimedia program during the 2024-2025 Regional Transportation Plan (RTP) and Sustainable Communities Strategy (SCS) update.

Staff received and scored two proposals, and recommends that Southwest Strategies be awarded the \$150,000 contract. The outreach consultant will work with Fresno COG staff to develop materials, publicize and obtain community input for the Fall 2024 Transportation Needs outreach effort and the Spring 2025 Sustainable Communities Strategy Scenario outreach efforts. They will also create communications, social media posts and other graphics in a variety of languages for use throughout the RTP update process via social media platforms, email, online and other traditional media as budget allows.

In addition, the consultant will work with staff to schedule and attend pre-set meetings/workshops, create presentations and facilitate the RTP mini grant program.

**Action:** Staff and TTC/PAC recommend the Policy Board authorize the executive director to enter into contract with Southwest Strategies in an amount not to exceed \$150,000.

- Chair Beltran asked if any member wished to pull any items.
- After an opportunity for public comment, Mayor Guerra-Silva (Orange Cove) moved, and Mayor Hernandez (San Joaquin) seconded to approve consent item A.

**Vote: All in favor, no opposed.**

**Absent: Clovis, Coalinga, Kerman, Mendota, Fresno County.**

**Motion passed by acclamation.**

#### IV. ADMINISTRATIVE ACTION/DISCUSSION ITEMS

- NONE

#### V. OTHER ITEMS

##### A. Items from Staff

Robert Phipps – the Transportation Guide is now available. Every Board member has one at their seat. If you would like more copies, please contact us.

##### B. Items from Members

Councilmember Fast – Reedley Firework show will be held at the park on July 2<sup>nd</sup>.

#### VI. PUBLIC PRESENTATIONS

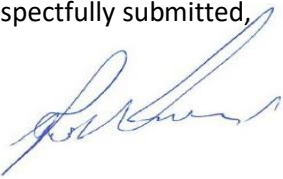
##### A. Public Presentations

- Eric Payne, Central Valley Urban Institute – stated that they have been working on this issue regarding ROBIN access for rural communities. Would like the Agency and local jurisdictions to look at these issues with a greater focus. Would like a discussion to take place on a future agenda.

#### VII. ADJOURNMENT

- The meeting was adjourned at 6:55 p.m.

Respectfully submitted,



Robert Phipps

##### Public:

Rachel Avdino  
Eric Payne  
Juan Lara

##### Staff:

Denise Flores; Robert Phipps; Moses Stites; Janelle Del Campo; Brenda Thomas; Jake Martinez; Les Beshears; Jennifer Rodriguez.